

## GERARD BLOCH

Gérard Bloch got an Engineering degree in Electrical Engineering from the Toulouse Institute of Technology (ENSEEIH), a Master's degree in Electrical Engineering from the California Institute of Technology (Caltech) and an International Property law degree from the Law School of Strasbourg. He is a European patent and trademark attorney.

After having run his own French International Property Firm in Paris, he merged it with the Gevers Group and settled in Belgium. He is now CEO of the Belgian International Property Firm of Bird Goën.

Gérard Bloch has been lecturing in International Property at the University of Technology of Angers and at the Institute for Research in Industrial Property of Paris. He is a former Vice-President of the French Chartered Institute of Patent and Trademark attorneys. He speaks the three official languages of the European patent Office. (Bird Goën & Co, 2015)

Gérard Bloch is qualified in French and European Trademark. He is a Design Attorney, and a French and European Patent Attorney.